



## **KIDS CAN PRESS LAUNCHES CITIZENKID: A BOOK COLLECTION THAT MAKES GLOBAL ISSUES KID-SIZED**

(May 29, 2009 — New York, USA, and Toronto, Canada) **Corus Entertainment's Kids Can Press** is pleased to announce the launch of **CitizenKid**, a collection of books for children ages 8 to 12 that explains complex global issues and inspires young readers to become better global citizens. The collection includes award-winning books about biodiversity, microloans, global community and water conservation and will feature two new titles to be published this fall: ***If America Were a Village*** by David J. Smith and ***How to Build Your Own Country*** by Valerie Wyatt.

The collection also includes the KCP titles ***If the World Were a Village***, ***Tree of Life***, ***One Well***, ***Ryan and Jimmy*** and ***One Hen***.

Kids Can Press is also offering learning resource materials for teachers for every title in the CitizenKid collection, available at [www.kidscanpress.com](http://www.kidscanpress.com), to support North American schools' growing focus on global issues curriculum.

"The titles in the CitizenKid series are well-written, beautifully illustrated books from award-winning creators and are unique in that they each express complex concepts in an accessible way that both educates and inspires," said Karen Boersma, Publisher, Kids Can Press. "In these challenging times, books that help kids make sense of the world and feel empowered to make it better are more important than ever."

"We're seeing a growing interest among children and their parents, as well as in classrooms, in gaining a greater understanding of world issues and a desire to help solve shared problems," said Lisa Lyons, President, Kids Can Press. "Kids Can Press has always been a leader in publishing books that promote a world view. CitizenKid takes this one step further by offering children a series of distinctive guides that help them understand the problems that face our planet today and explore ways to make the world a better place and create a better future."

Kids Can Press is the largest Canadian-owned children's publisher, with an award-winning list of over 500 picture books, non-fiction and fiction titles for toddlers to young adults, including *Franklin the Turtle*, the single most successful publishing franchise in the history of Canadian publishing, which has sold over 60 million books in over 30 languages around the world.

Kids Can Press is owned by Corus Entertainment Inc., a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, advertising services, television broadcasting, children's book publishing and children's animation. The company's multimedia entertainment brands

include YTV, Treehouse, W Network, VIVA, Movie Central, HBO Canada, Nelvana, Kids Can Press and radio stations including CKNW, CKOI and Q107. Corus creates engaging branded entertainment experiences for its audiences across multiple platforms. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) exchanges. Experience Corus on the web at [www.corusent.com](http://www.corusent.com).

**For further information, please contact:**

Mary Kapusta  
Publicist  
Kids Can Press  
416 925-5437  
mkapusta@kidscan.com